

Sponsorship Information & Sponsor Agreement



Functional Genomics: Present & Future

Hosted by the UHN Microarray Centre

June 14, 2010

MaRS Auditorium
101 College Street
Toronto, Ontario, Canada

Speakers Include:

Daphne Ang
Memorial Sloan-Kettering Cancer Center
Gene Expression Profiling using NanoString Technology

Elizabeth Edwards
University of Toronto
Environmental Genomics

Rajiv Gandhi
University Health Network
Clinical Application: Arthritis

Ellen Greenblatt
Mount Sinai Hospital
Reproductive Biology

Troy Ketela
University of Toronto
High-throughput Genetic Analysis

Ahmad Khalil
Broad Institute
lincRNA & the Epigenome

Amadeo Parissenti
Sudbury Regional Hospital
Breast Cancer & Drug Resistance

Ji Qiu
Arizona State University
Protein Arrays & Personalised Medicine

Michael Reedijk
University Health Network
Signal Transduction in Malignancy

Ming-Sound Tsao
University Health Network
Translational Research in Lung Cancer

The symposium will be held in the MaRS Collaboration Centre (101 College Street, Toronto, Ontario), a state-of-the-art facility established to promote growth of small research companies and successful commercialisation of academic research.

As a Sponsor at the “Functional Genomics: Present & Future” symposium, you will be able to reinforce your profile within the research community as you will have an opportunity to meet the 200 attendees at the event.

For Sponsorship of \$1000, sponsors will be:

- recognised by having their company name and logo prominently displayed on LCD projector screens within the auditorium during scheduled breaks
- recognised by having their company name and logo on the brochure, final programme itinerary, and marketing material for the symposium
- able to distribute marketing material to attendees during scheduled breaks
- provided with one complimentary pass to the symposium

Lunch Sponsorship of \$2000

One “Lunch Sponsorship” is available for \$2000. The lunch break sponsor will be recognised (as outlined above) and will be permitted to give a ten-minute presentation following the lunch break.

Logo Requirements

Please e-mail your company logo to Carolyn Modi (cmodi@uhnresearch.ca).

File Format:

Vector file is preferred. TIFF and JPEG are also acceptable.

Resolution for black and white logo: 1200 dpi required; colour logos require resolution of at least 300 dpi.

We **cannot** accept images embedded in a MS Word or PowerPoint document.

The bigger the size of the logo image, the better.

Please inform us of any other usage limitations and guidelines. If possible, please send one colour logo and one black and white logo.

“Functional Genomics: Present & Future” Symposium

June 14, 2010

Toronto, Ontario, Canada

Thank you for sponsoring the “Functional Genomics: Present & Future” Symposium to be held on June 14, 2010, in the MaRS Centre in Toronto. Please send us your company logo at your earliest convenience.

Sponsor Information:

Contact Name: _____ Title: _____

Organisation: _____

Address: _____

City: _____ Province/State: _____ Postal/Zip Code: _____

Phone: _____ Fax: _____ E-mail: _____

Sponsor Company’s web address (URL): _____

Payment Method:

Sponsorship Amount (CDN): _____

By Cheque: Made Payable to: University Health Network
Mailed to: UHN Microarray Centre, Attention: Susan Alexander
TMDT room 9-301
101 College Street
Toronto, Ontario, Canada
M5G 1L7

By Credit Card: Visa MasterCard American Express

Card Number: _____ Expiry Date: _____

Card Holder Name: _____

Signature: _____